

Surfora

Top B2B SaaS Companies Most Recommended by AI

The definitive ranking of which B2B SaaS companies AI assistants recommend most — measured across ChatGPT, Claude, Gemini and Perplexity using real buyer-intent prompts. No estimates, no fabricated scores.

91 companies · computed from real model responses across ChatGPT, Claude, Gemini and Perplexity · last updated 2026-06-19

#	Company	AI Visibility	Share of Voice	Avg pos.
1	HubSpot	68.4	9.2%	2.5
2	Salesforce	63.0	6.8%	3.4
3	Zoho	57.8	4.4%	4.3
4	Greenhouse	56.9	2.0%	1.6
5	Vanta	56.7	1.0%	1.7
6	Cognism	56.0	0.8%	2.4
7	Zendesk	56.0	3.1%	2.8
8	Atlassian	55.7	3.7%	4.5
9	Ashby	55.1	1.2%	3.5
10	Mixpanel	55.0	2.7%	1.9
11	Amplitude	54.9	2.7%	1.4
12	Pipedrive	54.8	2.2%	3.3
13	Apollo.io	54.8	2.3%	2.3
14	Gusto	54.6	1.0%	2.0
15	ClickUp	54.5	1.8%	2.4
16	Intercom	54.4	2.6%	3.0
17	Freshdesk	54.4	1.9%	2.6
18	Lever	54.4	1.6%	2.3
19	Drata	54.3	0.9%	2.3
20	Secureframe	54.2	0.8%	3.4
21	ActiveCampaign	53.9	1.8%	2.7
22	Sprinto	53.6	0.7%	3.1
23	SmartRecruiters	53.6	0.8%	3.5
24	Salesloft	53.3	1.6%	2.0
25	Asana	53.0	1.8%	3.3

#	Company	AI Visibility	Share of Voice	Avg pos.
26	Outreach	53.0	1.7%	1.9
27	Workable	52.5	1.1%	3.9
28	PostHog	52.3	1.6%	3.4
29	Close	52.1	1.0%	4.2
30	Monday.com	52.0	1.8%	4.0
31	Help Scout	51.9	1.0%	3.4
32	ZoomInfo	51.9	1.8%	1.5
33	Rippling	51.8	1.2%	3.8
34	Attio	51.1	1.0%	3.9
35	Freshsales	50.9	1.9%	5.0
36	Linear	50.9	0.9%	2.4
37	Heap	50.7	1.3%	3.6
38	Ramp	50.7	0.3%	1.0
39	Deel	50.7	0.7%	4.1
40	Klaviyo	50.6	0.6%	3.7
41	Brex	50.5	0.3%	2.0
42	Productboard	50.5	0.4%	1.0
43	Recurly	50.2	0.6%	3.2
44	Braze	50.2	0.5%	3.4
45	Notion	49.8	1.2%	5.1
46	Customer.io	49.6	0.9%	3.3
47	Smartsheet	49.6	0.5%	5.4
48	BambooHR	49.6	0.9%	3.7
49	Stripe	49.6	1.7%	2.8
50	Pendo	49.5	0.9%	4.3
51	Gong	49.4	1.0%	4.1
52	Wrike	49.1	0.8%	4.8
53	Iterable	48.9	0.4%	3.0
54	Remote	48.8	0.3%	4.7
55	Clari	48.6	0.8%	4.0
56	Chargebee	48.5	0.8%	2.8
57	Marketo	48.5	1.1%	3.6

#	Company	AI Visibility	Share of Voice	Avg pos.
58	Tidio	48.4	0.5%	5.7
59	Shortcut	48.2	0.6%	3.4
60	Front	48.1	0.3%	5.4
61	Gorgias	48.0	0.5%	5.0
62	Brevo	47.8	1.0%	6.0
63	Airtable	47.8	0.6%	5.8
64	HiBob	47.6	0.5%	5.4
65	FullStory	47.3	0.6%	5.3
66	Maxio	46.8	0.7%	5.0
67	Hyperproof	46.6	0.4%	5.0
68	Clay	46.4	0.3%	7.7
69	Personio	45.9	0.2%	6.0
70	OneTrust	45.1	0.3%	6.3
71	Contentsquare	44.5	0.3%	7.0
72	Scrut Automation	44.1	0.4%	4.4
73	Kustomer	43.4	0.2%	4.3
74	Aha!	43.3	0.2%	2.0
75	Folk	42.5	0.3%	5.5
76	Encharge	42.3	0.2%	3.0
77	Copper	41.3	0.1%	5.0
78	Mosaic	40.4	0.1%	8.0
79	Recruitee	40.1	0.2%	9.0
80	Runway	39.5	0.1%	4.0
81	Thoropass	38.3	0.3%	7.5
82	Mercury	37.4	0.1%	0.0
83	Gem	36.9	0.1%	6.7
84	Statsig	35.3	0.1%	6.0
85	Pinpoint	34.7	0.1%	8.0
86	Spendesk	34.7	0.1%	0.0
87	Teamtaylor	34.5	0.1%	11.0
88	Capsule	34.4	0.1%	6.5
89	Lattice	34.0	0.1%	0.0

#	Company	AI Visibility	Share of Voice	Avg pos.
90	LogRocket	33.9	0.1%	0.0
91	Aircall	28.8	0.0%	0.0

AI Visibility Score (0–100) blends mention frequency, average position, model coverage, category relevance and sentiment. AI Share of Voice is each brand's portion of category AI attention. Every figure is computed from real model responses — never estimated. Methodology: surfora.ai/methodology